



**EIMT**  
EUROPEAN INSTITUTE OF MANAGEMENT & TECHNOLOGY

think**R**eh



# GLOBAL MASTER IN BUSINESS ADMINISTRATION (MBA)

GIVE YOUR CAREER A NEW DIRECTION

18 Months | Online | Accredited Degrees



**Go Global**  
Grow Global

**GAIN BUSINESS  
FINESSE WITH A**

**GLOBAL MBA**

A man with short brown hair and a light beard, wearing a dark blue blazer over a white button-down shirt, is walking towards the camera. He has a black backpack on his back and is holding a silver laptop under his left arm. The background is a blurred city street with buildings. A large black diagonal shape covers the bottom half of the image, containing white text and quotation marks.

“

The modern era as we know is characterized by rapidly emerging trends facilitated by digital and technological growth. Global business has emerged not just as a type of business but as a trend. The current competitive global business environment demands innovative and continuously thriving skills and professionals.

Realizing the need to impart skills and knowledge in this ever-growing business landscape, we bring you a cutting-edge curriculum to engage students in the most dynamic and modern business strategies. We welcome every aspiring business enthusiast to gain mastery of tackling unforeseen challenges in global business and become an influential leader.

”



# Crafting a future-proof your career

We curated this holistic program to nurture the timeless skills necessary to fit the volatile business landscape. It is a paramount need for business leaders to expedite an all-inclusive strategy, including economics, politics, and social elements when building a robust business plan. Lead the way to modern global business by developing key skills.

1. **Innovation  
& Strategy**

2. **Technological  
Prowess**

3. **Relational  
skills**





# Make an impact. Stay ahead.

The Global Job market is challenged by the growing need for business experts capable of thinking globally and leveraging their potential to meet the rapidly changing market, breakneck developments, and technological disruptions. Strengthen your career pursuits with our all-inclusive Master of Business Administration and develop future-ready seminal skills in global trade and management.

**Acquire the soft skills** necessary to adapt, thrive and influence the business environment.



**Cultivate the diplomacy** and tact to operate confidently in a diverse



**Master globalized business** concepts and principles to seamlessly navigate the complex, volatile, and competitive business landscape.

# Lead the New-Era Business



Obtain an absolute comprehension of the Global Business



Organize and drive business transformation



Boost Innovative ideas by leveraging a customer-centric strategy



Make sensible business choices



Create a successful operational plan.



Attain Seamless communication with international teams

**Globally Recognized Degree**  
**Give Your Career the Competitive Edge**

# Program features

---

## EIMT Unique Curriculum

Focused, Intensive research and exposure to develop novel individualized projects.

1

## Application of Knowledge

The program allows you to apply the educational epistemology to the practical world problem

2

## Industry Experience Faculty

Work with a highly-qualified team of faculty with decades of Industry experience.

3

## Sequencing

Well-rounded courses to harness progressive and sequential learning.

4

## Online Program

Program courses are delivered online allowing flexibility and accessibility for students across the globe

5

## Speed to Completion

Completion of the program and attaining the degree in approximately one years

6

## Practice-Based Program

Begin working on your final project immediately to do away with the additional time required for completing the project/dissertation.

7

## Transfer Credits

Students are offered credit transferable options.

8

## NO GMAT/GRE

Only mandatory to take the GMAT or GRE exams if you are seeking scholarships.

9

## No Residency

You do not need to adhere to a residency requirement.

10



# About EIMT

EIMT is a pioneering academical institution with the mission to nurture, groom, and hone ambitious minds through our world-class education. Driving on the precept - Transform-Lead- Apply, we commit to bringing innovative pedagogical methods. We seek to bring career-oriented educational programs, equipping our students with industry-relevant expertise and skills. To widen the scope of learning for our students and faculty, we tie up with several esteemed institutions. EIMT takes extreme pride in facilitating students' accessibility to our exceptionally advanced, innovative, and accredited higher education programs.

Since our inception, EIMT has redefined intellectual and creative thought boundaries as a pre-eminent academic center. Our demanding, multifaceted educational philosophy breaks down barriers between fields and supports the development of forward-thinking minds. Students at EIMT are given the academic freedom to create their own distinctive, personalized routes for a complicated and fast-changing world.



# Accreditations & Memberships

The European Institute of Management and Technology (EIMT) has been duly established in the Canton of Zug, Switzerland as a Business, Management and Technology Tertiary education school offering bachelor's, master's and doctorate degrees, through online, onsite or hybrid mediums and through other schools worldwide under the aegis of the laws, regulations and authorities of Switzerland.

EIMT is fully authorised to offer higher education courses, organise examinations and issue degrees in line with the provisions of Office circular titled “Validity of degrees issued by private higher education institutions in Switzerland” issued by Federal Department of Economic Affairs, Education and Research EAER, Switzerland and State Secretariat for Education, Research and Innovation SERI, Einsteinstrasse 2, CH-3003 Bern, dated December 2017.

The diploma and transcript of the program of study from the EIMT will be authenticated and registered by a Swiss notary. If required, the same shall be Apostilled. An apostille is a seal applied to a certified document to signify its legal authenticity for international use under the terms of the 1961 Hague Convention fulfilling the Requirement of authenticity and Legalization for Foreign Public Documents. For the countries that are not the part of the 1961 Hague Convention, the documents may be authenticated by the Embassy or Consulate of the particular Country in Switzerland (If Applicable).

The European Institute of Management and Technology has been granted Accreditation for two years by the Diplomatic Research and Policy Foundation (DRPF) which is a prestigious Intergovernmental Organization and a Government recognized Accreditation Agency founded by Ministry of Education and Science, Republic of Macedonia, Ministry of Diaspora, Republic of Albania and Ministry of Labour and Social Service, Government of Kosovo.



**Accreditation Council for Business  
Schools and Programs (ACBSP)**



**Diplomatic Research and  
Policy Foundation (DRPF)**



**Bologna Process**



**European Higher Education Area**



**European Commission**



**Switzerland Higher Education**



# Master in Business Administration

EIMT presents a revolutionary approach to higher education with an exponentially growing experience and knowledge to facilitate professional development. The online MBA program at EIMT is tailored to suit your career history, educational qualifications, and professional goals. The program dissemination is excellently carried out by our exceptionally qualified team of experts and academicians with extensive experience working in a variety of industries. We also welcome working professionals with internationally recognized and approved degrees or certifications in Business & Management or related fields to our online MBA program.

The online MBA program is organized into core and specialized courses and is provided in English. The online program takes 18- months to complete. The focus

of this postgraduate program is on the curriculum's practical relevance and applicability. Financial management, the global business environment, leadership, marketing and communications, supply chain management, and strategy are the primary subjects covered in the Online MBA course curriculum.

Throughout your studies, you will have access to worthwhile practice-based projects and will learn to apply the curriculum to real-life situations. The future of business is now at your fingertips with EIMT's online MBA programs. These qualifications will give you all the tools necessary to succeed in business management, marketing, or other allied fields.





# Program Highlights

---

The European Institute of Management and Technology offers 18-months MBA program designed to equip students with the tools and analytical skills necessary for a successful career. The international community of faculties and alumni provides students with a global perspective in today's ever-changing financial world.

## EIMT Features

---

- 1 18 Months online Program.
- 2 Specially Designed for Working Professionals.
- 3 International Networking Opportunities.
- 4 Highly Qualified Industry Experienced Faculties.
- 5 Focused & Unique Curriculum.
- 6 Global Academic Support.
- 7 Multiple choices for Specialization
- 8 Get a holistic and strategic understanding of Business.
- 9 Discover the latest business and industry trends.
- 10 Develop real-life problem-solving abilities.

# Areas of Studies

---

- › General Management & Accounting
- › Banking and Finance & Corporate Strategy
- › Cyber Security, Information Security Analysis
- › Digital Marketing, Finance management
- › Human Resource Management & Entrepreneurship
- › Information Systems/IT/Technology Management

## Who do we welcome to this Program?

---

- › Candidates seeking to study from home and aiming to build a career anywhere
- › Working professionals seeking skill upgradation and career advancement
- › Prospective professionals seeking world-class learning experience with a global pedagogy.
- › Professionals/Students seeking cutting-edge & Future-proof skill sets
- › Professionals/Students seeking to gain global exposure
- › Professionals/Students aiming for a globally recognized job-ready qualification



# Admission Requirement

---

- › A Bachelors Degree
- › Submission and evaluation of graduate school applications including; undergraduate academic transcripts, ID or passport copy, and resume.
- › Applicants for the MBA program are exempted from an English exam provided they completed their schooling years and/or bachelor's program at a recognized school where the medium of teaching is English.
- › Synopsis of a minimum of 500 words furnishing the intent and interest of the applicant.
- › Bachelor's degree transcript in business, marketing, management, operations management, statistics, or a related field with a GPA of 2.5 or higher
- › Two recommendation letters
- › Interview with the Director of Education for applicants with a GPA below 2.5

## Admission Process

---

- › Upon successful filling up of the online application, an email acknowledging your application will be sent to you
- › Our Admissions team will process your application and if found eligible, you will be communicated through email furnishing instructions for further process.
- › You will be required to complete the payment and documentation process.
- › An email furnishing the login credentials and access instructions will be sent to you once you complete the whole process.

Note: Applications not meeting our entrance requirements will be referred to the Admissions panel for individual consideration. The panel taking due consideration of the unpublished credentials pertaining to work experience/ incomplete qualifications/ entrance fulfillment shall look into the matter. It will be notified to the candidate of their decision.



# Modules during your **FIRST YEAR**

- ✓ Globalization
- ✓ Leadership
- ✓ Accounting & Finance for Managers
- ✓ International Laws & Ethics
- ✓ International Marketing Management
- ✓ Research Methodologies
- ✓ HRM & Organization behavior
- ✓ Wealth & Investment Management
- ✓ Strategic Marketing & Social Media Planning
- ✓ Global Macroeconomics
- ✓ Competitive Strategy
- ✓ Digital Economy Management

# Modules during your **SECOND YEAR**

## **Global Management & Leadership**

- ✓ Managing and Leading in Different Countries
- ✓ Individual & Organizational Leadership Skills
- ✓ Managing Business Ethics

## **Project Management**

- ✓ Project Management
- ✓ New Trends & Methodologies in Project Management
- ✓ Project Risk Management

## **Marketing**

- ✓ Customer Relationship Management
- ✓ Digital Marketing and Analytics
- ✓ Consumer Behavior

## **Finance**

- ✓ Investing & Private Equity
- ✓ Mergers and Acquisitions
- ✓ Entrepreneurial Financial Management

## **Human Resource**

- ✓ Industrial Relations and Employment Laws
- ✓ Performance and Compensation Management
- ✓ Leadership and Team Management

## **Operations**

- ✓ Supply Chain Design and Sourcing
- ✓ Logistics Management
- ✓ Advanced Supply Chain Management

# Program Outcome

Professionals/ Students coming out of EIMT's online MBA program will be equipped with competency in numerous aspects, particularly with the following outcome:

- › Respond to company issues and opportunities in a strategic manner.
- › Examine the ethical consequences of corporate operations.
- › Create, execute, and evaluate corporate problem-solving solutions
- › Formalize business choices and conduct a systematic examination that demonstrates critical thinking.
- › Display good collaboration abilities with a variety of people.
- › Lead teams to problem-solving solutions and effective project and task completion.
- › Take responsibility for decisions and include personal beliefs and opinions in issue solutions.
- › Effective communication of ideas both in writing and verbally



# Career Paths of a Master of Business Administration

- 1 Account Manager
- 2 Marketing Manager
- 3 Project Manager
- 4 Human Resources (HR) Manager
- 5 Management Consultant
- 6 IT Services Marketing Head
- 7 Chief Technology Officer+
- 8 Computer and Information Systems Manager
- 9 Financial Manager
- 10 Health Services Manager
- 11 IT Manager
- 12 Financial Advisor







**EIMT**  
EUROPEAN INSTITUTE OF MANAGEMENT & TECHNOLOGY

think**R**eh

## CONTACT US



European Institute of Management & Technology  
GmbH Bahnhofplatz 6300 Zug Switzerland



[www.eimt.ch](http://www.eimt.ch)

## INDIA CONTACT DETAILS :



B-204, Tower -04, Nx one commercial building Greater  
Noida extension Pin 201009



+91 - 8766232700



[recruitment@thinkreh.com](mailto:recruitment@thinkreh.com)